
Advanced Diploma in Retail Management

Eligibility for Admission:

- i. 10 + 2 with Two Years of Experience

Course Duration:


- i. The Advanced Diploma in Retail Management can be completed in a period of 6 months to 1 year.

Course Structure:

Sem 1:

- i. Retail Marketing Skills
- ii. Retail Environment
- iii. Retail Operations
- iv. Consumer Behavior
- v. Customer Service and Concepts

Fees Details:

- i. Indian Students: **Rs 15900/-**
 - ii. International Students: **US \$800**
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- The logo of the Ambedkar Institute of Business Management (AIBM) is centered on the page. It features a shield with a stylized figure inside, surrounded by laurel wreaths. The text 'AIBM' is written in large, bold, red letters above the shield, and 'Ambedkar Institute of Business Management' is written in smaller, blue and red letters below it.