
Advanced Diploma in Marketing Management

Eligibility for Admission:

10 + 2 with Two Years of Experience

Course Duration:

The Advanced Diploma in Marketing Management can be completed in a period of 6 months to 1 year.

Course Structure:

Sem 1:

- i. Marketing Research and Advertising
- ii. Consumer Behavior
- iii. Sales force and strategic management
- iv. Marketing Management

Fees Details:

- i. Indian Students: **Rs 15900/-**
 - ii. International Students: **US \$800**
- 